



THE ECONOMIC TIMES
**ASIAN
BUSINESS
LEADERS**
CONCLAVE 2020
9th Edition

Leaders building »» **ASIA BACK BETTER**

A CONSUMER CONNECT INITIATIVE

● CIRCULATED WITH THE ECONOMIC TIMES, ALL INDIA ●

FRIDAY, MARCH 26, 2021

INDUSTRY PERSPECTIVES



RAKESH SINHA,
Founder & CEO, Quintes Global

“During this unprecedented time of turbulence, I believe leaders will have to achieve ‘escape velocity’ i.e. break free from the uncertainties & challenges due to pandemic, ensure laser focus on frugality with prudence and realistic optimism, combine resilience woven with inspiring leadership. To thrive in 2021 & beyond, it’s imperative to reimagine purpose & organizational culture, reorganize talent & structure, and rediscover the power of technology to effectively position the offering to customers and grow.”